

The brandgroup and Ingpuls establish joint venture

Ingpuls Dynamics will manufacture SMA actuators, assemblies and systems for various industries in the future.

Anröchte and Bochum, February 07, 2023 - Brandholding KG (brandgroup) today announced the formation of a joint venture with Ingpuls GmbH, Ingpuls Dynamics GmbH, based in Bochum. Ingpuls Dynamics is a joint venture between brandgroup, a leading global supplier of technical springs and spring assemblies, and Ingpuls, a manufacturer of high-purity and customized shape memory alloys (SMA for short), based in Bochum, Germany.

Ingpuls Dynamics uniquely combines the strengths of two North Rhine-Westphalian companies that already hold leading positions in their respective markets. The joint venture is the logical consequence of many years of cooperation between the companies at various levels. It pursues the goal of creating added value for the joint customers by significantly reducing the complexity of using SMA on the customer side through vertical integration in the joint venture.

Ingpuls Dynamics takes up the work where pure material production at Ingpuls usually ends. The joint venture's scope of work includes the development and production of SMA actuator components, assemblies and -systems. While customer support, project management and pre-development will be located in a newly established technical center in Bochum, series production will initially take place in Anröchte and later also at brandgroup's international locations. The presence of brandgroup in Germany, Poland, Mexico and China with successful and certified production sites, enables Ingpuls Dynamics to have an immediate presence where the supply chains of the respective target markets require it.

"We have been working with Ingpuls for many years and are impressed by the progress the company has been able to make in the field of shape memory technology during this period. Their understanding of thinking holistically about solutions based on SMA is the ideal complement to brandgroup's expertise. Our decades of experience as a reliable manufacturer in challenging industries and markets will help us to advance the establishment of the technology with Ingpuls. We are therefore very much looking forward to continuing our cooperation with the Ingpuls team through the joint venture!" says Björn Schroer, Managing Partner of brandgroup.

Christian Großmann, CEO of Ingpuls, adds: "We have known the people at brandgroup for a long time and have always been able to rely 100% on the colleagues and the team behind them. We see the cooperation with brandgroup as a perfect fit in terms of corporate culture as well as shared values, such as customer orientation, innovative strength and reliability. Together we want to push innovations and help our customers to benefit from the advantages of the technology as uncomplicated as possible through our products. The cooperation with brandgroup has grown over the years and brings everything with it to perfectly meet the needs customers are facing today."

Ingpuls Dynamics invests in long-term partnerships and sustainable business relationships. Our goal is to act as a strong supplier for our customers and to provide them with the highest quality and reliability with transparent communication on a long-term basis. The company will be based in Bochum, Germany, in a new building adjacent to Ingpuls' current headquarters and production facilities to take advantage of the synergies with Ingpuls GmbH.

For more info:

Ingpuls Dynamics: <https://ingpuls-dynamics.de>

Ingpuls: <https://ingpuls.de>

brandgroup: <https://brand-group.com>

